



NDA
GLOBAL

DECEMBER 2022 ISSUE

FIFA WORLD CUP QATAR 2022

THE RED SEA
INTERNATIONAL
FILM FESTIVAL

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NDA NEWS

FIFA WORLD CUP QATAR 2022

The 2022 World Cup is taking place in Qatar from November 20 to December 18, a total of 64 games will be played to determine the winner of the World Cup. Qatar is a small monarchy of 2.7 million people – of whom about 300,000 are Qatari citizens and the rest expatriates – on the Persian Gulf that shares its only land border with Saudi Arabia. The country is about 10 times the size of New York City, and all the games will be held in eight stadiums near the capital, Doha. 1.5 million visitors are expected to travel to the small middle Eastern nation for the event.



Entering Qatar for the World Cup, you will need a Hayya Card – a form of fanID – to enter the country. These cards are needed for entry from 1 November until 23 December. Even if you aren't planning to attend any of the matches you'll need one. Match ticket holders can apply through the online portal and bring an additional three people who don't have tickets. Once a Hayya Card has been obtained you can use it for multiple entries to Qatar during the World Cup and gain free access to public transport on match days.

The FIFA World Cup is the biggest single-sport competition in the world. This year's tournament budget was \$8bn. After a preliminary competition, the 32 qualified men's national football teams compete to become world champions in a final competition stage during one month in a host country selected by FIFA. Hosting the FIFA World Cup usually represents a historical milestone and shows the achievement for the host country, with major implications for local communities, infrastructure development and service provision.



This is a great opportunity for the region to welcome and connect with billions of people from across the globe. Its unique identity and culture will build new bridges of understanding with many people.

THE STADIUMS

Below are the eight stadiums hosting the tournament, all located in and around the Qatari capital city of Doha.

Lusail Stadium by Foster + Partners



The Lusail Stadium contains 80,000 seats that are arranged over two levels and concealed by a curved exterior of golden, triangular panels.

Stadium 974

By Fenwick-Iribarren Architects



Named after Qatar's international dialling code, as well as the number of shipping containers used to build the staircases, kiosks, bathrooms and parts of its exterior. The stadium honours Qatar's maritime history as well as the industrial heritage of its site near Doha's port.

Many of the containers were originally used to transport materials to the site.

The opening game was hosted in Dar Al-Handasah stadium.

Al Bayt Stadium by Dar Al-Handasah



One of the big topics around the Qatar World Cup was the temperature. The Stadiums distinctive peaked shape is achieved with a polytetrafluoroethylene (PTFE) woven fibreglass membrane and with a retractable roof that complements the stadium's cooling technologies.

Al Thumama Stadium by Ibrahim M Jaidah



Inspired by the ghafiya cap worn by men throughout the Middle East, with functional purpose too, protecting watchers from the sun.

Al Janoub Stadium by AECOM and Zaha Hadid Architects



This Stadium features fully retractable roof to help keep players and fans cool. The Unique design is created to resemble the sail of a dhow, which is a traditional fishing boat seen in the city's harbour

Ahmad Bin Ali Stadium by Pattern Design and Ramboll



A UK based architecture studio Pattern Design, designed this stadium on the edge of Doha. The name Ahmad Bin Ali Stadium, has metal exterior that references traditional Qatari facades called Naqsh.

Khalifa International Stadium by Dar Al-Handasah



It was the first stadium to be ready for the FIFA 2022 World Cup. This is the only existing building that was repurposed for the 2022 FIFA World Cup. The stadium is located 10 kilometres from Doha's city centre. Recent alterations to the building since it was inaugurated in 1976 include the addition of a canopy that the arches over its roof, as well as contemporary digital lighting.

Education City Stadium by Fenwick-Iribarren Architects and Pattern Design



The stadium's nickname refers to its details which are diamond-like patterns that are inspired by traditional Arabic architecture. The stadium will be converted into a sports hub for the Education City, once the games end.

WHEN ATTENDING QATAR

The advantages of the FIFA World Cup being held in Qatar mean so many great hotels are available to experience. Let's begin by the St. Regis Doha.



The St. Regis Doha is located on the West Bay, near the Diplomatic District in Qatar's sophisticated capital city.

Dusit Doha.



Set in the heart of West Bay, near to Doha's Corniche Hotel, and 20 minutes from Hamad International Airport. A great location for visitors.

Doha is the capital city of Qatar, and being home to three of the incredible impressive stadiums. Doha is a multicultural melting-pot with so much to offer. Here are a few of the best activities to do in Qatar's capital.

Sand Dunes, drive up and down the dunes in 4 by 4s, try sand-boarding and also perfect to watch sunsets.



The Pearl Island, has a great scenery and vibrant shopping and dining areas. It houses more than 360 operational retailers of excellent services shops, restaurants, cafes, entertainment outlets and various other services. There is something to accommodate each visitor including a family-friendly 'Beach Centrale' with swimming pool and waterpark for kids, also available are kiosks selling food and drinks, as well as showers and changing rooms. The views are incredible, making this the perfect place for strolling and during the sunset in the evening.

WORLD CUP HIGHLIGHTS

The Opening ceremony of the FIFA World Cup took place in Al Bayt Stadium and included some big set pieces in the opening ceremony. With Hollywood talent and global pop icons. Morgan Freeman spoke about the ethos of the 2022 World Cup, championing values like inclusivity and talking about the emotions that connect us all now with Qatari influencer Ghanim al Muftah.



Jung Kook from Korean boy band BTS sang his single Dreamers. The global superstar was then joined by Qatari singer Fahad Al-Kubaisi.



Saudi Arabia made history during their match against Argentina. In the second half Salem Al Dawsari scored one of the goals of the tournament to send the Saudis into an extraordinary lead.

When Argentina were able to get through, Saudi put everything on the line to block the shots.



Salem Al Dawsari's stunning strike helped Saudi Arabia produce an incredible upset by beating Argentina 2-1 at the World Cup. As a result of the astonishing victory, King Salman declared a public holiday in Saudi Arabia to mark the national team's stunning 2-1 upset over Lionel Messi's Argentina.

The remarkable victory was seen as both a triumph on the pitch and a huge moment on the global sports stage.

OTHER NEWS

NDA Global attended the World Travel Market Exhibition in London. The exhibition is known to be one of the most important international events in the travel industry, it drew nearly 5,000 exhibitors from 182 countries.



Diriyah Gate Development Authority showcases Saudi tourism, including the two of its most exciting upcoming openings, the UNESCO-inscribed World Heritage site, the At-Turaif and the neighbouring Bujairi Terrace, a hub for luxury dining and lifestyle amenities. This was a fantastic intervention for Saudi's Vision 2030 strategy as an ambitious blueprint for the future that is transforming Saudi and creating prosperity and opportunity, with tourism at the heart.

After Covid, everyone is looking for green tourism, this was a great way to learn more about tourism across many destinations seeking and unlocking business opportunities for inbound and outbound tourism professionals.



It was incredible to see the world of travel reuniting. We were delighted to learn more from businesses from around the globe to showcase their brand and exhibit at the show along with the biggest names in accommodation and hospitality, renowned tourism destinations and attractions, innovative travel technology providers and airlines.

The Red Sea International Film Festival hosted the first 'Celebration of Women in Cinema' gala. In partnership with Vanity Fair and Chopard at the Park Hyatt, Jeddah. Talented females were celebrated for their vision both on and behind the camera from around the world. The event showcased the support for women filmmakers to confront and find solutions to overcome the challenges faced globally. This is an incredibly important event, as the RSIFF plays a crucial role in ensuring women's stories are showcased to as many people as possible by providing a platform to ensure their voices are heard.



This year the Festival showcased 35 films directed by female filmmakers alongside many masterclasses from some of the most inspiring female names. At the opening actress, singer, megastar, United Nations Goodwill Ambassador, and member of the Academy, Yousra was presented with an honouree award for her incredible contribution to cinema.



This year's theme is "Film Is Everything," which celebrates movies not just as means of entertainment but as a tool that brings cultures together. Some of the attendees included Tara Emad, Salma Abu Deif, and Nadine Labaki, Luca Guadagnino, Guy Ritchie, and Priyanka Chopra Jonas.



Mohammed Al Turki; CEO of the RedSeaIFF stated:

"We have a wealth of women directors and producers in Saudi and the wider region – the numbers are growing as our industry grows. Saudi is home to many untold stories and it's exciting to see rising talents from the country paving the way, producing incredible films that are finding new audiences both here at home and around the world. We are honoured to be joined by such extraordinary talents who continue to inspire us with every film."

TOP STORIES OF THE MONTH

Richard Caring's new Mayfair restaurant on Mount Street is the newest Mayfair restaurant featuring art works from Damien Hirst

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Chinese president to visit Kingdom on Wednesday

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Netflix celebrates iconic Arab women filmmakers at RSIFF

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