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**PER WIMMER:
THE EXPLORERS CLUB**



**Lunar New
Year**

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PER WIMMER: THE EXPLORERS CLUB

A few months ago we had the pleasure to write about the new autobiography of philanthropist, space enthusiast, entrepreneur, financier, and author Per Wimmer.

Wimmer serves as the CEO of Wimmer Financial, an international corporate financial advisory firm he established in October 2007.

Per is also the author of several books, including "Wall Street" and "The Green Bubble" and his latest book, "The Sky Is No Limit."



Wimmer brings his unique blend of ambition and creativity to the realm of social networking, now having a home at The Explorers Club located in the heart of Mayfair, London. He is ambitious on learning, educating and sharing ideas, making dreams a reality with his peers.

[Click here to Play Video.](#)

Since its establishment in 1904, The Explorers Club has been a trailblazer, achieving numerous remarkable firsts. From reaching the North and South Poles to summiting Everest, diving to the depths of Challenger Deep, and even setting foot on the Moon, their members have consistently pushed the boundaries of exploration. As they forge ahead, their commitment to groundbreaking achievements remains unwavering.

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With Per Wimmer at the helm, this private members club is set to redefine exclusivity, offering its esteemed members a gateway to a world where luxury meets intellect, and where the boundaries of possibility are continually pushed. As we delve into the world of Per Wimmer's latest venture, we anticipate a membership experience that reflects his unwavering commitment to excellence and a celebration of life's most extraordinary moments.



Per Wimmer's life story is far from ordinary, driven by an unyielding desire to defy conventional norms. In this inaugural volume, we explore Per's formative years, his growing fascination with adventure, travel, and space, and the progression of his career within the global finance sphere. This journey culminates in the creation of Wimmer Financial.

As an accomplished financier and space enthusiast, Wimmer's circle is poised to become a haven for like-minded individuals who share same passion, both in the realms of finance and beyond.



The group aims to foster a community that transcends conventional boundaries, bringing together influential individuals from various fields to engage in meaningful conversations, collaborations, and unforgettable experiences.

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CHINESE NEW YEAR 2024

The Chinese New Year, also known as the Spring Festival or Lunar New Year, is one of the most important and widely celebrated festivals in Chinese culture. The date of the Chinese New Year varies each year because it is based on the lunar calendar. It usually falls between January 21 and February 20.

Here are some key aspects and traditions associated with Chinese New Year:

Symbolic Animals:

Each year in the Chinese zodiac is associated with one of the twelve animal signs. The cycle includes Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Goat (or Sheep), Monkey, Rooster, Dog, and Pig. Each animal is believed to have certain characteristics that influence the personality traits of people born in that year.

Spring Festival Celebrations:

Chinese New Year marks the beginning of spring in the traditional Chinese calendar. The festival lasts for 15 days, culminating in the Lantern Festival. The celebrations include family gatherings, feasts, and various cultural activities.

Reunion Dinner:

The most important event of the Chinese New Year is the reunion dinner on the eve of the festival. Families come together to share a special meal, often featuring symbolic dishes that represent good luck, prosperity, and happiness.

Red Decorations:

The colour red is considered lucky in Chinese culture, symbolising good fortune and happiness. Red decorations, lanterns, and clothing are prevalent during the New Year celebrations. Red envelopes, or "hongbao," containing money are often given as gifts to children and unmarried individuals.

Fireworks and Dragon Dances:

Fireworks and firecrackers are set off to drive away evil spirits, and dragon and lion dances are performed to bring good luck and prosperity.

Parades featuring traditional music, dance, and elaborate costumes are common in many Chinese communities around the world.

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Cleaning and Decorating:

Before the New Year, it is customary to clean and decorate homes to sweep away bad luck and make way for good fortune. Decorations often include banners, lanterns, and traditional symbols of luck.

Visiting Relatives and Friends:

During the festival, people visit relatives and friends to exchange greetings and well-wishes. It is customary to bring gifts and show respect to elders.



Festive Foods:

Traditional Chinese New Year foods hold symbolic meanings. For example, dumplings are associated with wealth, fish symbolizes abundance, and oranges represent luck. Many families prepare a variety of special dishes with auspicious meanings. Chinese New Year is not only celebrated in China but also in various other Asian countries and by Chinese communities worldwide. The festival is a time of joy, reflection, and the anticipation of good things to come.

The main countries that celebrate Chinese New Year, also known as the Lunar New Year or Spring Festival, include:

China: Chinese New Year is a major national holiday, and celebrations take place across the country, involving family gatherings, feasts, fireworks, and various traditional customs.

Hong Kong: Chinese New Year is widely celebrated in Hong Kong with festive events, parades, and traditional activities, making it one of the most vibrant times of the year.

Taiwan: Lunar New Year is a significant holiday in Taiwan, marked by family reunions, temple visits, and cultural festivities.



Singapore: Chinese New Year is a public holiday in Singapore, and the city-state hosts various events, including street parades, light displays, and traditional performances.

Anyone aspiring to join this exclusive club should embark on a journey of exploration <https://www.43berkeleysquare.com/>. To become a part of this distinguished community, potential members are encouraged to delve into the website, meticulously navigating through the offerings and amenities that await. By immersing themselves in the details provided, individuals can gain a comprehensive understanding of the unparalleled experiences.

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