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JANUARY 2024

Paris 2024 Olympic & Paralympic Games



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PARIS 2024 OLYMPIC & PARALYMPIC GAMES

The 2024 Summer Olympics are scheduled to take place in Paris, France. Paris was awarded the Games on September 13, 2017, defeating Los Angeles, California, in the bid. The event is expected to feature a wide range of sports, with athletes from around the world competing for medals.



Olympic Games typically consist of a variety of sports, including athletics, swimming, gymnastics, basketball, soccer, and many others. The host city also organises an opening ceremony, closing ceremony, and various cultural events to celebrate the spirit of the Games.



In the lead-up to the event, the host city usually invests in infrastructure improvements, sports facilities, and accommodations to ensure a smooth and successful Olympic experience for athletes, officials, and spectators.



For the most recent and detailed information about the 2024 Summer Olympics in Paris, including schedules, participating nations, and specific events, we recommend checking official sources such as the International Olympic Committee .

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PARIS OLYMPICS 2024 UNIFORMS

The creator of the streetwear label Pigalle collaborated with Le Coq Sportif to outfit France's Olympic and Paralympic athletes for the 2024 Paris Games, overcoming challenges to predominantly manufacture the clothing locally.



Approximately 560 Olympic athletes and 280 Paralympic athletes, along with approximately 2,400 coaches and support staff, will be equipped with garments, footwear, and accessories. In total, around 150,000 items will be provided, comprising 85,000 for competition and 65,000 for use in the Olympic Village and during podium ceremonies. In terms of performance, Ashpool and Le Coq Sportif have created custom designs for 40 distinct Olympic disciplines and 24 Paralympic disciplines.

Ashpool, the founder of the Pigalle brand established in 2008 as a tribute to his Paris neighbourhood, takes immense pride in the fact that the majority of his Olympic designs were produced in France. With only a few exceptions of certain pieces being assembled in Morocco and Portugal, the majority of the products were manufactured in Le Coq Sportif's factories in Romilly-sur-Seine.



A noteworthy historical milestone is the creation of Judogi kimonos for the French Judo team, made from French-woven fabric and assembled in France the approval of which was required by the sport's Japanese regulators.

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To honor the distinct technical requirements and cultural nuances of each sport, Ashpool adopted a tailored, case-by-case approach.



In sports like skateboarding and breakdancing (introduced as a new sport for Paris 2024), he notes, "We have only very few athletes, so some of the items were crafted semi-bespoke for them." Conversely, in more expressive sports such as rhythmic gymnastics and figure skating, Ashpool had the flexibility to place additional emphasis on decoration and aesthetics.

The opening ceremony for the 2024 Paris Olympics is scheduled for July 26, set along the Seine River. French Olympians will don outfits crafted by the luxury brand Berluti, a part of LVMH. The event will continue until August 11.



Hosting the Olympics will stimulate the local economy by attracting tourists, creating jobs, and boosting various sectors such as tourism, hospitality, and transportation. The preparation and hosting of the Olympics typically require a considerable workforce, leading to job creation in various sectors, including construction, event management, and hospitality.

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JOY AWARDS 2024

The Joy Awards is an evening dedicated to celebrating and honouring the artistic achievements of the Arab World. Celebrities, both international and Arab, were presented with awards across 15 categories, including honours such as the lifetime achievement award, best newcomer, best song, and best TV series. Organised by the General Entertainment Authority of Saudi Arabia.



Eva Longoria received the title of Personality of the Year, presented to her by the iconic Lebanese artist Nancy Ajram. Meanwhile, the distinguished Diamond Entertainment Makers Award was bestowed upon Elie Saab.



The winners of the 2024 Joy Awards are the following:

Feature film: Sattar

Actress in film: Nelly Karim

Actor in film: Karim Abdel-Aziz

TV series: Crystal

Actress in series: Rahaf Mohammed (Bi Rouhhom Fel-Beit)

Actor in series: Saad Aziz

Rising talent in series: Walid Qashran

Favorite song: Ya Leil W Ya Ein – Al-Shami

Female Musical Artist: Assala Nasri

Male Musical Artist: Ayed

Rising Talent in Music: Talal Sam

Favorite Male Influencer: Ahmed Al-Qahtani (Shongxbong)

Favorite Female Influencer: Bibi Alabdulmohsen

Distinguished Athlete: Abdullah Al-Rabiah

Favorite Athlete: Anas Jaber

Personality of the Year: Eva Longoria

Diamond Entertainment Makers Award: Elie Saab

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JOY AWARDS 2024 - BREAKDOWN

Lifetime Achievement Award Winners:

- Essad Youniss
- Anthony Hopkins
- Muna Wassef
- Ali Al-Midfa
- Quincy Jones
- Kevin Costner
- Rabeh Saqer



Honorary Entertainment Makers Awards:

- Lang Lang
- Walid Fayed
- Alia Bhatt
- Zack Snyder
- Martin Lawrence



Team behind the series "Taht El-Wesaya"

- Mohammed Al-Mansour
- Mohamed Abdel-Al
- Najwa Karam



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